

Activity Name: “Business Model Canvas”

Date: 2nd April 2022

On 2nd April 2022 a webinar was organized by IIC-Hansraj College under the aegis of IIC, MoE from 11:00 am onwards, over ZOOM Meetings platform. The webinar was organized by Dr. Archana Singh (Convener, IIC-HRC), Dr. Parul Pant (ARIIA, IIC-HRC coordinator), Dr. Sunita Gulia (Webinar coordinator) and Dr. Gunjan Arora (Webinar coordinator). The webinar began with the opening remarks of Dr. Archana Singh, followed by a brief introduction of the speaker by Dr. Sunita Gulia.

Resource person: **Ms. Avishi Goyal, president Cisco ThingQbator – Delhi Chapter**

Topic: “Business Model Canvas”

Ms. Avishi Goyal, a Graduate of Computer Science (Hons.) from Hansraj College, University of Delhi, New Delhi. She is the founder and CEO at SimpleM Solutions. She is the Software Network Engineer at CISCO. And is the President Of Cisco ThingQbator Delhi Chapter, It's a pre -Incubation Center for Student Startups. She presented her valuable insights about the challenges and the path towards a successful startup business. She began with the vast potential in the business area and then spotlighted the importance of proper planning of resources and expenses in any business via the “Business Model Canvas”. All participant students enthusiastically responded to her and worked together to come up with a business model relating to a ‘food delivery service’.

The webinar concluded with an intriguing discussion and questionnaire session and everyone gathered valuable information. In the end, Dr. Sunita Gulia delivered the vote of thanks to the speaker for her invaluable insights and efforts for the webinar.

Feedback of the session were secured in the feedback form.

Designation of Attendees:- Students and Faculty Members.

Rating for the Session:- Excellent



INSTITUTION'S INNOVATION COUNCIL

HANSRAJ COLLEGE

UNIVERSITY OF DELHI

presents a session on

Business Model Canvas (BMC)

Date and Time

**2 nd April 2022
11 am onwards**

Speaker of the session

Ms. Avishi Goyal

(President Cisco ThingQbator Delhi Chapter)

Platform

**Zoom
Meetings**

Registration link :- <https://forms.gle/iRRcN4KwDYttWG9W9>

Prof. (Dr.) Rama
Principal &
President IIC
HRC,DU

Ms.Alka Kacker
Vice President
IIC
HRC,DU

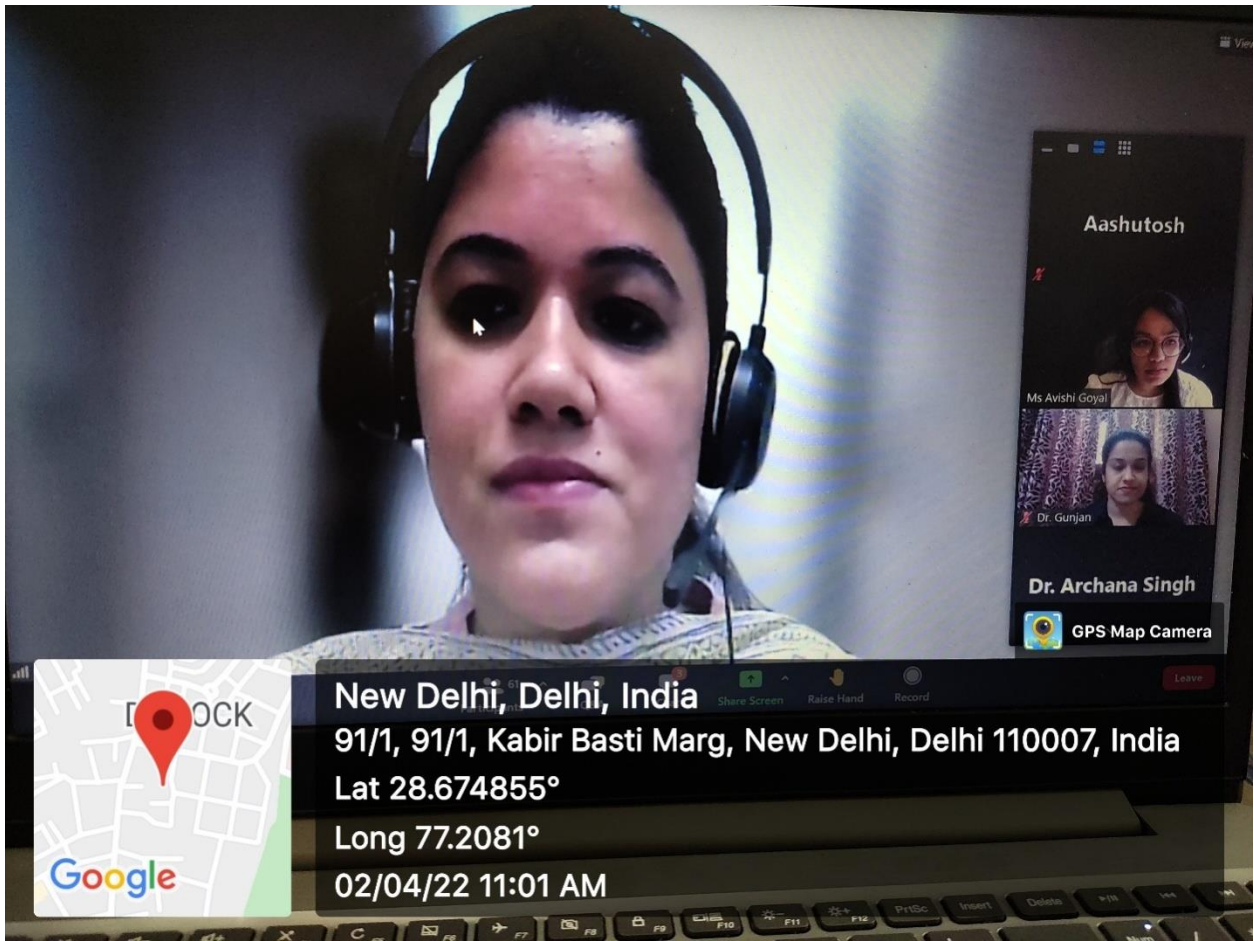
Dr.Archana Singh
Convenor
IIC HRC,DU

Dr.Parul Pant
ARIIA IIC-HRC
Co-ordinator

Dr.Sunita Gulia
Webinar
Co-ordinator

Dr.Gunjan Arora
Webinar
Co-ordinator

WEBINAR WILL BE LIVE STREAMED ON HANSRAJ COLLEGE YOUTUBE CHANNEL



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Lat 28.674855°

Long 77.2081°

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